

**We are excited to be back to in-person, in D.C. programming this fall!**

**October 18-22, 2021**

**More Fall 2021 dates to be announced soon...**

For more information and registration, visit: **[www.WashCampus.edu](http://www.WashCampus.edu)**



**The Washington Campus**

### Participating Consortium Members

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Arizona State University

University of California, Berkeley

University of California, Los Angeles

Emory University

University of Florida

Howard University

Indiana University

University of Michigan

University of New Mexico

University of North Carolina at Chapel Hill

Northeastern University

The Ohio State University

Purdue University

Rice University

University of Texas at Austin

Texas A&M University

And many other academic partners worldwide

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The Washington Campus, founded in 1978, is a non-partisan, non-profit 501(c)(3) higher education consortium. The Campus welcomes participants from diverse backgrounds and does not discriminate on the basis of race, religion, gender, orientation, national or ethnic origin, or disability.

# The Washington Campus

## MBA Courses 2021

**For MBA and Other Graduate and Professional Students**

*“Fantastic. This is not an experience you can get anywhere else.”*

The Washington Campus  
1150 18th Street NW, Suite 400  
Washington, D.C. 20036  
(202) 234-4446 [info@washcampus.edu](mailto:info@washcampus.edu)

Intensive, experiential courses in business, public affairs, and public policy  
Washington, D.C.





## The Washington Campus

The Washington Campus is a non-profit, non-partisan, higher education consortium based in Washington, D.C. Students from consortium member schools (see reverse) can enroll in The Washington Campus' certificate graduate courses throughout the year and receive academic credits from their home institutions. Students from accredited non-consortium schools also are welcome to participate, but should check with their home institutions before registering in order to receive academic credits.

*“By far one of the best experiences I’ve had throughout my MBA program.”*

The Washington Campus open-enrollment courses are unique, intensive, residency experiences in Washington, D.C., for MBA and other types of graduate and professional students. Courses focus on how specific organizations and industries are affected by public policy; how public policy is made and influenced; and how public affairs and public policy can be strategically and ethically managed to create profitable and sustainable ‘win-win’ solutions for business, government, and society.

*“This course should be required for all MBAs.”*

The Washington Campus courses are a uniquely valuable personal and professional development experience. Participants learn directly from those who actually make and shape public policy: corporate public affairs and government relations executives; leaders of associations, think tanks, and non-profit organizations; lobbyists; the media; current and former members of Congress and congressional staff; current and former leaders in the Executive Branch and from independent regulatory agencies; and much more.



Technology, corporate strategy, and public policy:  
Discussion with Astri Kimball Van Dyke,  
Senior Policy Counsel, Google



Discussing trade, tax, and immigration policy:  
With Senator Todd Young



Strategic management of global public affairs:  
Discussion with Jessica Zielke, Director,  
Federal & Diplomatic Government Relations,  
The Coca-Cola Company