

**BUSINESS AND THE PUBLIC POLICY PROCESS:
HOW WASHINGTON WORKS**

An Open Enrollment Corporate Executive Education Program

July 8-10, 2009
Washington, D.C.

PRELIMINARY AGENDA

WEDNESDAY, JULY 8, 2009

2:00 p.m. ARRIVAL and Check-In

2:30 p.m. WELCOME AND INTRODUCTION TO THE PROGRAM

Mrs. Jessica T. Dyer
Director, Corporate Programs
The Washington Campus

2:45 p.m. ORGANIZED CHAOS – YOUR GOVERNMENT AT WORK AND WHAT
BUSINESS NEEDS TO KNOW

The Honorable Diane Auer Jones
President and CEO
The Washington Campus

Former Assistant Secretary
Postsecondary Education, U.S. Department of Education

Former Deputy Associate Director for Science,
White House Office of Science and Technology Policy

Former Professional Staff and Acting Staff Director
U.S. House of Representatives
Committee on Science Break

4:45 p.m. Break

5:00 p.m. THE NEW ADMINISTRATION AND CONGRESS

7:00 p.m. Dinner

8:00 p.m. Recess

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THURSDAY, JULY 9, 2009

- 7:00 a.m. – 8:30 a.m. Breakfast
- 8:30 a.m. ENERGY POLICY & REGULATION IN AMERICA- PANEL DISCUSSION
- 10:30 a.m. Travel by Charter Bus to Capitol Hill
- The Capitol Hill Club
300 First Street, S.E.
Washington, D.C. 20003
(202) 484-4590
- 10:45 a.m. THE ROLE OF CONGRESSIONAL STAFF
Capitol Hill Club
- 11:45 a.m. Lunch
- 1:00 p.m. THE U.S. CONGRESS: A FORMER MEMBER'S PERSPECTIVE (Democrat)
- 1:45 p.m. THE U.S. CONGRESS: A FORMER MEMBER'S PERSPECTIVE (Republican)
- 2:30 p.m. Break
- 2:45 p.m. THE CURRENT BANKING CRISIS AND THE ROLE OF FINANCIAL REGULATION
- 3:45 p.m. DEFENSE CONTRACTING
- 4:45 p.m. Break
- 5:00 p.m. TAX REFORM
- 6:00 p.m. Reception
- 7:00 p.m. Dinner
- 8:00 p.m. Recess

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FRIDAY, JULY 10, 2009

7:00 a.m. – 8:30 a.m.	Breakfast
8:30 a.m.	U.S. HEALTHCARE POLICY
9:30 a.m.	FUNDING AND POLICY FORMULATION: SCIENCE AND TECHNOLOGY IN THE U.S.
10:30 a.m.	Travel by Charter Bus to a Federal agency
10:45 a.m.	PHARMACEUTICAL DEVELOPMENT, APPROVAL AND REGULATION
11:45 p.m.	Break
12:00 p.m.	Lunch
1:30 p.m.	THE ROLE OF LOBBYISTS AND INTEREST GROUPS IN THE PUBLIC POLICY PROCESS
3:00 p.m.	Presentation of Certificates and Adjournment