



The Washington Campus

The Washington Campus is a non-profit, non-partisan, higher education consortium based in Washington, D.C. Consortium members include some of the world's leading universities and business schools. The Campus runs a variety of intensive, experiential programs. Campus offerings are focused on the intersection of business, government, and public policy, from both U.S. and global perspectives.

The Washington Campus mission is to ensure that executives and students alike are given the opportunity to better understand the dynamic interaction of business, government, and public policy, with the goal of enhancing participants' effectiveness as managers and as leaders.

The Campus is a unique organization with a distinctive heritage. It was founded in 1978 by The Honorable Bill Seidman, former chairman of the Federal Deposit Insurance Corporation and the Resolution Trust Corporation, along with a like-minded group of senior government officials, business executives, and leading academics. All the founders saw a critical need for current and future business leaders to have a better understanding of government and public policy, especially the impact on their organizations and industries and on the economy and society as a whole.

Campus learning experiences immerse participants in the vibrant political and business environment of Washington, D.C. Participants learn from leading policy makers such as members of Congress, Executive branch officials, and regulatory authorities, and also from business leaders such as corporate, industry, and association executives, as well from leading members of the media, think tanks, embassies, global institutions, and non-governmental organizations. Participants may earn credits toward their degree and/or may earn continuing professional education credits, depending on their home institutions' specific policies and related educational requirements.

For both U.S. and international participants, The Washington Campus courses offer an ideal opportunity to learn richly and quickly about the U.S. institutional and business environment, and how it integrates with and relates to the rest of the world. Participation in Campus programs also offers abundant opportunities for extracurricular learning and off-time enjoyment in a unique, global destination: Washington, D.C.

For more information about The Washington Campus intensive, experiential executive education, Executive MBA, MBA, and other graduate and specialty programs, visit www.washcampus.edu or contact the Campus at (U.S.) 202-234-4446 or at info@washcampus.edu.



The Washington Campus

The Washington Campus Consortium Members

W.P. Carey School of Business
Arizona State University

Haas School of Business
University of California, Berkeley

Goizueta Business School
Emory University

Seidman College of Business
Grand Valley State University

School of Business
Howard University

Kelley School of Business
Indiana University

The Stephen M. Ross School of Business
The University of Michigan

The Anderson School of Management
The University of New Mexico

Kenan-Flagler Business School
The University of North Carolina at Chapel Hill

D'Amore-McKim School of Business
Northeastern University

Fisher College of Business
The Ohio State University

Krannert School of Management
Purdue University

The Jesse H. Jones Graduate School of Business
Rice University

McCombs School of Business
The University of Texas at Austin

Mays Business School
Texas A&M University

and many other partners worldwide