Accounting and Public Policy

A Washington, D.C. Graduate Residency / Capstone Seminar

The Washington Campus is a non-partisan, non-profit 501(c)(3) higher education consortium.
Understanding the Critical Role of Public Policy in the Profession

- Congress
- Executive Branch
- Regulatory Agencies
- Trade Associations & Firms
- Accounting Organizations
Mr. Lewis H. Ferguson, PCAOB Board Member, and Mr. Jeff Bailey, PCAOB Special Counsel, share their views on the policy-making and enforcement work of the PCAOB.
The Many Roles of the Securities and Exchange Commission

Accounting students hear from a panel of SEC officials about their key priorities and challenges

Students visiting the SEC headquarters in Washington, D.C.
The Role of AICPA in Washington, D.C.: Policy Making and the Profession

Directors of Congressional Political Affairs for AICPA, Ms. Lakecia Foster Stickney (left) and Ms. Diana Huntress Deem (right) set the stage for public affairs, politics, and public policy, giving insight into how the AICPA advocates for the accounting industry.
D.C. Discussion of Accounting Firms’ Audit and Tax Practices

Ms. Cathy Koch, Principal and Leader of Americas Tax Policy for EY

The direction of future US tax reform?
How other countries collect their revenue

Ms. Storme Sixeas, Manager of Tax Practice for Deloitte provides insight on tax reform
Accounting Firm Perspectives

Mr. Cody Carbone, Legislative and Regulatory Associate of EY’s Office of Public Policy talks with accounting students about key advocacy issues in public policy affecting the accounting industry.

Mr. Joe Ucuzoglu, Chairman and CEO, and former head of public policy and government relations, of Deloitte & Touche LLP discusses critical challenges and opportunities for the profession.

Discussion with Mr. Scott McCandless, Principal of Tax Policy Services for PwC.
The Role of
The Center for Audit Quality

Ms. Vanessa Teitelbaum,
Technical Director of Professional Practice, CAQ

Ms. Margot Cella,
Senior Director of Research, CAQ
Understanding the Role of Public Sector Auditors

Mr. Steven Koons, Partner at Cotton & Company explains the similarities and differences of Public Sector auditing and accounting, including Federal, State, and Local Government entities.

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FBI Agents present share their perspectives on being Forensic Accountants.

The Chief of the IRS’s criminal investigations unit leads a discussion about the importance of forensic accounting for the IRS.
Mr. John Banghart, Sr. Director for Technology Risk Management at Venable LLP, and former NSC official, talks about the critical role of cybersecurity policy.

Mr. Vincent Launay, from The World Bank, talks about blockchain, cryptocurrencies, and the frontiers of global financial regulation.
Understanding Regulatory Processes and Advocacy

Mr. Michael Fitzpatrick, Sr. Counsel and Head of Regulatory Advocacy of GE explains how Executive Branch and Independent Regulatory Agencies work.

Mr. John Hallmark, Director of Federal Legislative Affairs for EY, talks about business-government relations and the need for effective advocacy.
Public Policy Issues Facing the Financial Services Sector

Mr. Francis Kelly, Managing Director & Head of Government & Public Affairs Americas for Deutsche Bank
Discussion of Tax Policy, Tax Reform, and the Federal Budget

Ms. Maya MacGuineas, President of the Committee for a Responsible Federal Budget, talks about the details and implications of various tax reform proposals.
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“Incredibly relevant and interesting. Great experience!”

“One of the best academic programs I’ve been a part of.”

The Washington Campus’ D.C.-based courses are intensive, distinctive, personal and professional development experiences.

Program faculty consist of policy and public affairs experts, political and government leaders, and other key players from business, associations, media, think tanks, and non-profits.

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