Welcome to the Washington Campus University Ambassadors! We’re excited to have enthusiastic participants volunteer to spread the word about The Washington Campus on their university campuses. This is also a great volunteer experience to add to your growing resume!

About The Washington Campus

The Washington Campus is a non-profit, non-partisan, higher education consortium based in Washington, D.C. It was founded in 1978 by The Honorable Bill Seidman and a like-minded group of senior government officials when they saw a critical need for business leaders to have a better understanding of government and public policy, especially the impact on their organizations and industries. Today, this awareness is more crucial than ever before. Our MBA programs are condensed into a week-long residency held in Washington, D.C. where our speakers explore this essential intersection between business and public policy through their first-hand experience. The programs include a wide range of speakers, from members of Congress and the Executive branch to business leaders to leading members of the media, think tanks, embassies, global institutions, and non-governmental organizations. Participation in The Washington Campus programs also offers abundant opportunities for extracurricular learning and off-time enjoyment in a unique, global destination: Washington, D.C.

The Role of The Washington Campus Ambassador

As a Washington Campus Ambassador, you will be the face of The Washington Campus at your university for prospective participants. Your ability to share your enthusiasm, relay practical information, and relate to the concerns and interests of your peers is invaluable. As an ambassador, your main role will be to encourage others to enroll in a Washington Campus program. You are encouraged to participate in at least one recruiting event or activity on your campus throughout the semester. In addition to the recruiting events/activities on campus, we ask that all Washington Campus Ambassadors participate in e-advising. Your campus representatives will refer potential Washington Campus participants to you by e-mail and we ask that you share your impressions and experiences from your time with The Washington Campus! In order to provide you with more detailed information about The Washington Campus, we’ve included a list of frequently asked questions for your reference. We also encourage you to reach out to us on social media about your experiences.
What exactly is The Washington Campus?
The Washington Campus is a non-profit organization that hosts week-long courses to teach MBA students about the intersection between business and public policy.

Participants are expected to dress in “Business Attire.” What exactly does that mean?
We require our participants to dress in appropriate business attire each day that the group visits official government offices or that government officials will be speaking to the group. Business attire means coats and ties for men and suits or separates (pants or skirts) for women. Dress shoes are preferred, but many participants wear athletic shoes for walking between buildings.

Should I schedule my own meetings with congressmen or will you do that for me?
The Washington Campus will work to schedule meetings for the representative of your university state/district. We highly suggest you also schedule to meet with a representative from your home state/district. You can achieve this by simply calling their Washington, D.C. office and speaking with their staff to set up a meeting. It is important to note that meeting with the staff is just as valuable as meeting with the members – they are highly knowledgeable on the issues and often have a great deal influence on how the member votes.

What is transportation like in Washington, D.C. and is it included?
Transportation is not included in The Washington Campus tuition - you are required to get to and from The Washington Campus and various other locations on your own. Public transportation is abundant, however, as well as taxis and Ubers. Once students register, they receive more information on all other logistics.

Will I have time to schedule my own meetings or do some sightseeing in D.C.?
In order to meet the contact hour requirements of our programs, the schedule is rather full. If you need more time to explore Washington, we suggest you arrive in town early or stay on after the seminar has finished.

I need to take this course for credit – how soon will my grade be reported to the registrar at my school?
Our faculty directors have a deadline of three weeks to grade the exams. Your registrar will have your grade and certificates no more than one month after the end of the seminar.