



EXECUTIVE HEALTH CARE POLICY – SAMPLE (3-DAY) AGENDA

**MANAGING HEALTH CARE POLICY
A Washington, D.C., Executive Residency Course**

Day 1 @ The Washington Campus

How Washington Works (Or Not): Implications for Health Care

Dr. Mike Lord, President, The Washington Campus

The Politics of Congress and Legislative Policy Making

Hon. Tom Davis, Director, Federal Government Affairs, Deloitte; *Former Member, U.S. House*

Health Care Policy in The 115th Congress And The Trump Administration

Mr. Julius Hobson, Senior Policy Advisor, Polsinelli Shughart PC
Former Director of Congressional Affairs, American Medical Association

The Role of CMS and Regulatory Processes

Mr. Tom Scully, former Director, Center for Medicare and Medicaid Services
Former President, American Federation of Hospitals

Looking Ahead In U.S. Health Care and Health Policy

Ms. Susan Dentzer, President and CEO, The Network for Excellence in Health Innovation

Evening Reception and Discussion

Day 2 @ Federal Trade Commission and Capitol Hill

The Role of Independent Agencies: The FTC and Health Care Policy

Mr. Rob Canterman, Senior Health Care Attorney, Federal Trade Commission

Depart from FTC for the Capitol Hill Club

Health Care: The Legislative Policy Making Process

Mr. David Schwartz, Head of Global Policy, Cigna; *Former Chief Health Counsel, U.S. Senate*
Mr. Charles Clapton, Head of Congressional Affairs, Gilead Sciences; *Former Health Policy Director, Senate Health Committee*

Health Care and Government Relations

Ms. Robyn Lippert, Senior Vice President, External Affairs, UnitedHealth Group

Visit and Discussion, U.S. Capitol

The Honorable Cliff Stearns, President, U.S. Association of Former Members of Congress

Evening at National Press Club: The Impact of Media on Public Affairs and Policy

Mr. James Hohmann, National Political Correspondent, *The Washington Post*

Day 3 @ Center for Total Health

The Food and Drug Administration: Policy and Process

Ms. Jeanne Ireland, Principal, Ireland Strategies; *Former Senior Advisor to the Commissioner, FDA*

The Federal Budget and Health Care: Process and Challenges

Mr. Rob Stewart, Analyst, Health Care Division, Congressional Budget Office

Insurance, Drugs, And Costs: Medicaid Policy and Advocacy

Mr. Jeff M. Myers, President and CEO, Medicaid Health Plans of America

Health Care Politics and Policy

Dr. Howard Dean; *Former Vermont Governor & Former Chairman, Democratic National Committee*

Tour Center for Total Health

Health Care Policy and Corporate Strategy

Mr. Peter Slone, Senior Vice President, Corporate Public Affairs, McKesson, Inc.; *Former Vice President, Global Government Affairs, Medtronic*

Integration and Conclusion, Presentation of Certificates