The WASHINGTON Campus
It’s difficult for corporate leaders to be effective without understanding how Washington works. Washington Campus provides that core knowledge.
The Washington Campus is a non-profit, non-partisan, higher education consortium based in Washington, D.C. Consortium members and partnering institutions include some of the world’s leading universities and business schools. Its mission is to ensure that executives and students are given the opportunity to better understand the interaction of business, government, and public policy, in order to enhance their effectiveness as organizational leaders. With experiential programs and credit-granting courses, The Washington Campus is a unique organization that plays an essential role in management education.

The Washington Campus was established in 1978 by a group of distinguished government officials, business executives, and academics. Led by The Honorable Bill Seidman, former chairman of the Federal Deposit Insurance Corporation and the Resolution Trust Corporation, this group founded the Campus because they saw the need for business executives to have a much better understanding of the dynamics of government and public policy, especially the impact on their businesses, industries, and on the economy overall. This mission is even more critical today.

The Washington Campus executive education, Executive MBA, MBA, and other graduate and undergraduate specialty programs immerse participants in the vibrant political and business environment of Washington, D.C. During these one-day to one-week programs, students learn directly from policy makers and influencers, including current and former Members of Congress, Executive Branch officials, regulatory authorities, and business and association executives, as well as experts from the media, think tanks, embassies, global institutions, and non-profit organizations.
The Washington Campus offers intensive, certificate, executive education seminars for both U.S. and international audiences. Our seminars prepare executives to think and act more strategically regarding legislative and regulatory decisions that have both national and global impacts. Executives gain valuable insights into how government and public policy affect their careers, companies, industries, organizations and communities.

Drawing upon the unique expertise of policy experts, political leaders, and key decision makers in Washington, D.C., the Campus helps participants understand how to ethically and effectively influence the public policy process. Executives also learn how to craft and implement more successful strategies that incorporate the dynamics of government and public policy.

Our customized programs range from health care and financial services, to energy and natural resources, to information technology and telecommunications, and more. Customized programs can range from one day to one week or more. Our executive programs also include abundant opportunities to integrate informal learning and enjoyment in the rich and diverse global destination of Washington, D.C.

The Washington Campus Executive MBA courses are designed in close coordination with partner institutions from around the world. Our custom EMBA courses range from one day to one week or more.

Executive MBA students enjoy an interesting and enriching experience in Washington, D.C., while earning anywhere from one to four credits toward their degree, and complete a distinctive certificate course in managing business, government, and public policy. The Campus’ Executive MBA courses help develop leaders for higher-level, general management roles, and introduce them to more diverse professional and career opportunities.

For U.S. students, our experiential Executive MBA courses are an excellent, shorter complement to longer international trips. For non-U.S. students, our Executive MBA courses are a perfect immersion experience that helps them better understand U.S. government and institutions that have important national and global impacts.

Each year The Washington Campus also offers open-enrollment EMBA courses to students from any accredited institution. These courses are typically three days in length. Participants arrange for academic credits with their home institutions.
Throughout the year, The Washington Campus offers intensive, five-day, immersion MBA courses in Washington, D.C. These open-enrollment courses show participants, in depth, how business and government dynamically interact, and how public policy directly and indirectly affects the strategy, operations, and performance of individual companies, specific industries, and the U.S. and global economies.

Participants receive graduate course credits toward their degrees from their home institutions and receive certification of their competency in understanding and applying the essentials of managing business, government, and public policy from The Washington Campus.

Students from accredited full-time, evening, weekend, and online MBA programs are welcome to enroll, as are graduate students from other disciplines, including law, political science, public policy and public administration.

“Fantastic, very informative. This program should be a requirement for all MBAs.”

“Great part of our MBA program. This course is a ‘must’.”
Customized Specialty Courses

**Health Care Policy and Business**
Health care executives, entrepreneurs, and professionals increasingly need to understand how government and public policy processes work, what are the key policy issues and trends, and how they can more effectively navigate this complex environment. The Washington Campus customized health care policy courses enable participants to interact first-hand with health care policy makers, regulators, and other experts who share their uniquely valuable insights with those interested and involved in the health care sector.

**Undergraduate Business and Public Policy**
The Washington Campus customized undergraduate courses are designed in concert with sponsoring institutions and are targeted at upper-level undergraduates, often honors-level students. Our undergraduate courses typically are five-day, three-credit courses, but can be customized to the needs of each institution.

**Accounting and Public Policy**
Recent laws and regulations have greatly increased the need for accounting professionals to understand key public policy issues and trends, as well as how the public policy process works overall. The Washington Campus customized accounting and public policy courses for graduate students enable participants to interact directly with regulators, policy decision makers and influencers, and experienced professionals in order to be much better prepared to deal with the evolving regulatory context.

**Other Specialty Courses**
The Washington Campus also customizes other programs for specific audiences and institutions, such as those in public policy or public administration, and likewise for other specific topical areas, such as energy and the environment. Please contact The Washington Campus for more information about the variety of course opportunities.
“This is not an experience you can get anywhere else”
The Washington Campus consortium includes: W.P. Carey School of Business, Arizona State University · Haas School of Business, University of California, Berkeley · College of Business, Colorado State University · Goizueta Business School, Emory University · McDonough School of Business, Georgetown University · Seidman College of Business, Grand Valley State University · School of Business, Howard University · Kelley School of Business, Indiana University · The Stephen M. Ross School of Business, The University of Michigan · The Anderson School of Management, The University of New Mexico · Kenan-Flagler Business School, The University of North Carolina at Chapel Hill · D’Amore-McKim School of Business, Northeastern University · Fisher College of Business, The Ohio State University · Krannert School of Management, Purdue University · Jesse H. Jones Graduate School of Business, Rice University · McCombs School of Business, The University of Texas at Austin · Mays Business School, Texas A&M University · and many other partners worldwide.

The Washington Campus is a U.S. 501(c)(3) non-profit organization. The Campus welcomes participants from diverse backgrounds and does not discriminate on the basis of race, religion, gender, orientation, national or ethnic origin, or disability.